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Innovation & Creativity

Essential for Current & Future Challenges

Innovation & Creativity are a key ingredients in the recovery process for businesses facing the current economic challenges. Managing activity in a way that ensures that creative elements are protected requires smart and highly disciplined business processes.

Investment in innovation put simply is investment in the long term health and future for businesses. It can be the difference that delivers the flexibility to survive or the open-mindedness to out-perform competitors.

Harnessing creativity will have a positive impact on the holistic well-being of public and private sector organisations alike.

Benefits will include

- Increased efficiencies and productivity
- Broader workforce engagement
- Enhanced ownership and team culture

Companies that take the time to inject innovation into their operations find that they are more resilient and are able to manage business change and continuity more easily.

Creativity of its self will deliver ideas; but turning the thinking into tangible business benefits requires structures and behaviours that must be learned and practiced. Using frameworks that have been applied in the most challenging environments one can develop a culture of innovation even amongst the most unlikely or cynical traditionalist.

The training is essential to all progressive organisations, big and small, wishing to promote and embed creative behaviours like lateral thinking, supportive problem solving, courage and resilience. Experience suggests that businesses will invest significantly in analytical competency whilst regarding creativity and innovation as more ethereal in nature and as a consequence potential goes unharnessed. In truth creativity is a

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skill that can be learned like any other and managing the innovative process is a vital part of any modern managers' remit.

Delivering a creative culture within a framework of Standard Operating Procedures and Policy using a tested methodology, enables tangible results to be recognised and measured.

Innovation Training Modules are essentially tailored to the needs of the client and can be considered broadly under three headings:

Harnessing innovation in the workplace/workforce

- Overview
- Tools and techniques
- Embedding innovation
- Policy and Standard Operating Procedures

Creating a centre of excellence for innovation – management development centre

- Skill/Competency based development centre for workplace champions

Facilitated problem solving

- Supported problem solving – using innovation tools

To read a Case Study click [here](#).

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